

Complete transition

DONE (MAY) HMRC contacts app beta

DONE (MAY) Specialist browse alpha

DONE (MAY) Organisation services page alpha

DONE (MAY) Unified site search results

DONE (JUN) Manuals format alpha

DONE (JUL) Statistics announcements replace ONS publication hub

DONE (JUL) New mainstream browse

DONE (AUG) Feature-complete transition tool

SEP HMRC manuals publishing via API

SEP Search and browse improvements for specialist user needs

DEC Product features and tools for agencies with complex user needs

DEC Content build, mappings and specialist browse tags for transitioning agencies

Operational excellence

DONE (APR) Scheduled publishing for mainstream content

DONE (JUN) Improved security for publishing access

DONE (JUN) Support path for content advice

DONE (AUG) Reporting KPIs for GOV.UK

SEP 2nd content delivery network live

SEP Ability for short URLs to be created by non-developers

SEP Discovery on plans for 2015 election

SEP Changes to shared parental leave content and tools

SEP Improved filters on business finance support finder

OCT Alpha performance dashboards for user needs

OCT All publishing guidance in one place

NOV External link tracking site-wide

NOV Smart answer builder for non-devs

DEC Ability to collect and validate user needs for all content

DEC Improvements to access and publishing permissions

FEB Tools to improve content quality

FEB Training programme for content designers in government

MAR Product changes for election 2015

MAR Publishing process starts with a user need

One GOV.UK

DONE (JUN) Published alpha GOV.UK proposition

DONE (JUN) Improved blogs index and mobile design

DONE (AUG) Discovery on future direction of licensing service

SEP Groundwork for simpler/more flexible technical architecture

SEP Move detailed guides to /guidance

JAN Reduce technical debt

FEB Improvements to search accuracy and user journeys

MAR Consolidate formats

MAR Complete move to simpler/more flexible tech architecture

MAR Improved start and done pages for services

GOV.UK ROADMAP SEPTEMBER 2014

updated 29.08.2014

just shipped

in the last month

DONE Content build for 4 transitioned agencies - including Legal Aid Agency, Land Registry, and HMRC self assessment topics

DONE Mainstream browse redesign - replace more than 200 browse pages with one to speed up journeys and reduce confusion

DONE Finder for Air Accidents Investigation Branch - faceted search for accident investigation reports

DONE Statistics publications and announcements - GOV.UK has now replaced the ONS Publication Hub

DONE Improvements to statistics announcements publishing interface; and ability to cancel statistics announcements

DONE 'First published' date mandatory prompt - helping transitioning organisations avoid incorrect date accidents

DONE Ability to translate detailed guides

DONE Publishing API for HMRC manuals - to enable HMRC intranet app to publish to GOV.UK

DONE Management of publishing API tokens and users in Signon

DONE Custom job links on organisation homepages

DONE Improvements to bulk content importing tool

DONE Services and information page for organisations (alpha) - live for Marine and Coastguard Agency, more to follow

DONE 'Draft' status for specialist sector tags - ability to prepare new browse pages without them going live on the site too early

DONE Improvements to manuals format - markdown support for custom numbering for legal text, and added manuals to site search

DONE Bulk add many-to-many mappings - ability to import from spreadsheets into the transition tool

DONE Leaderboard in transition tool - gamification to encourage departments and agencies to fix legacy URL mappings

DONE Added pagination to unified search results

DONE HMRC manuals content store output to frontend

DONE Published emergency contact numbers in support app

DONE Disused signon accounts expire automatically

DONE Finder for international development funding

DONE GOV.UK crawler - replacement for disaster recovery mirror

DONE Updates to marriage abroad smart answer tool and content design to include same-sex marriages

DONE Child maintenance content review - in light of policy change

DONE All signon users can access Feedback Explorer by default

DONE Improvements to markdown - including easier acronym help

DONE Automate broken links reporting

DONE Single publishing pipeline: message queue - part of groundwork for a simpler and more flexible architecture

DONE Rework scheduled publishing in Whitehall - technical improvements to make the service more robust and consistent

in progress

doing / planned for this sprint and next

planned

under consideration for 3-6 sprints away

content

major updates

- **ALB transition content, IA and tools**
Incl. HMRC, Youth Justice Board, Charity Commission..
- **Disclosure Barring Service checker**
- **Shared parental leave tools**
- **Landlord checking service - 1 Nov**
- **Travel advice format review**
- **Births/deaths centralisation phase 2**
- **Pension credit calculator business analysis and content design**
- **Review of all publisher guidance**
- **Tax-free childcare guidance and service**
- **Start page research**
- **Immigration tools for employers and landlords**

- **Content community of practice alpha**
- **Ongoing ALB and HMRC transition content build and specialist information architecture**
Incl. HMRC, Highways Agency, Veterans UK, Natural England, Ofsted...

user support

(See "user needs performance" below)

- **A/B testing with Google Experiments**
quicker & easier A/B testing for all teams
- **Report a problem (anon feedback) redesign**
- **Pass GOV.UK metadata through to Feedex**
tag anonymous feedback with site metadata
- **Filter feedback explorer by org or date**
- **Allow 1st line to improve anonymous feedback data quality**
- **Bring feedback explorer into Beta**
- **Identify metrics for performance platform**

infrastructure

- 80% **Postgresql for transition application**
provisioning a more powerful database for transition mappings data
- 70% **Serve GOV.UK from 2nd CDN**
increasing our resilience
- 50% **vCloud tools v1.0**
improving our agility in making changes to hosting infrastructure

- **Serve assets from 2nd CDN**

search & browse

- 99% **Add curated lists to specialist sub-sector browse pages**
grouping content under curated headings
- 15% **Tag management scripts**
reducing dev effort to edd/redirect tags
- 25% **Review of naming conventions**
defining a consistent terminology for browse concepts
- 0% **Add links from mainstream browse to specialist/sub-topic**
improved user journeys from mainstream to specialist, including removal of detailed guidance categories

- **Design away policy topics (reconcile with specialist browse)**
- **Improve search results ranking (quick wins)**
- **Reconcile collections and browse**
- **Improve search index: attachments**
- **Improve search index: all content formats**
- **Build new 'latest' view**
- **Concepts for smarter site search**

publishing

- 80% **Beta label for mid-transition content**
- 75% **Essential improvements for transition**
includes managing name conflicts, change notes on corporate pages, workflow for statistical announcements
- 65% **Single publishing pipeline: URL arbitration**
- 10% **Permission controls for creating new organisations**
- 0% **Single publishing pipeline: tagging related items**
- 0% **Single publishing pipeline: keeping old and new world in sync**
- 0% **Redesign image uploading user journey**

- **Review contacts app viability**
- **Single publishing pipeline: content preview**
- **Single publishing pipeline: scheduled publishing**

user formats

- 70% **Content designers can update some smart answers without developers**
- 90% **Short URL builder and approval process**
- 0% **Include "high profile groups" in organisation list**
- 20% **Find an Embassy**
- 80% **Shared parental leave calculator**
- 80% **Postcode and activity filters for Business Finance Support Finder API**
- 80% **Beta labels for mainstream content**
- 5% **Discovery on election 2015 plans**

- **Consolidate formats**
- **Move detailed guides to /guidance**
- **Move Highways Code to manuals format**
- **Product changes for election 2015**
- **Travel and worldwide research outcomes**
- **Start and done page improvements**
- **Smart answers, calculators and tools for ALB and HMRC transition**

product gaps

- 20% **Finder for MHRA drug safety updates**
filtered listings and document format
- 20% **Finder for MHRA drug recall and medical device alerts**
listings and format with email alerting
- 0% **Iterate manuals format**
improvements to generic manuals format including footnotes, more levels of hierarchy, auto generated PDFs
- 0% **Final content scrape and import for Air Accidents Investigation Branch finder**

- **Competition Markets Authority historical cases scrape and import**
- **Finder for marine accident reports**
- **Finder for rail accident reports**
- **Contacts finder for Valuation Office Agency**

transition tools

- 90% **Move transition tool to Postgres database**
ensure ongoing viability of the tool
- 80% **Retire the redirector application**
fully migrate away from legacy software

- **Metrics for quality of mappings**
- **Improve user dashboard**
- **Support mappings for pending content**
- **Side-by-side browser without AKA to improve usability of reviewing mappings**

user needs performance

6-week alpha project

- 0% **'Flip the page' showing the need**
alpha of a public view of user needs, usage and feedback data for any GOV.UK page
- 0% **Increase needs coverage in Maslow**
record user needs for the things we have data about

- Complete transition
- Operational excellence
- One GOV.UK

SEPTEMBER 2014

items in this column can and probably will change as our understanding of the needs of GOV.UK users changes