#### **FEB-MAR 2014**

#### 2014/15 goals and remaining objectives

## **Complete** transition

DONE (JAN) MHRA reverse proxy

DONE (FEB) Fully test syndicated publishing via API for 1 format

FEB Import legacy competition and market cases from National Archives

MAR Improvements to manuals format

MAR HMCTS corporate page redirections

MAR AAIB, RAIB and MAIB redirection

## Operational excellence

One GOV.UK

FEB Audit product and technical knowledge across GOV.UK applications

FEB Audit and fix analytics tagging
Includes migration to Universal Analytics

MAR Develop and publish alpha improvement plans for all product areas

#### MAR/APR Product changes for election

- dealing with deprecated content
- improved ministerial profiles
- changes to policy format

DONE (JAN) Reduce technical debt

#### MAR Progress unified publishing pipeline

- a draft stack for previewing content
- all case studies from Whitehall publisher
- served from new government-frontend
- another publishing app using the publishing pipeline in anger

### MAR Progress search and browse improvements

- a set of navigation principles
- alpha of service-oriented IA
- 'quick win' tactical improvements

### **DRAFT 2015/16 goals**

# Users at the heart of GOV.UK

Make sure feedback and evidence of users' needs is the basis of everything we do, and that content and features meet genuine needs. Be able to tell better stories about the ways in which we continually improve users' experiences based on evidence.

# Joined up government services

Transition is over but GOV.UK isn't finished. We need to continue the revolution, realise the opportunities now made possible on a single domain, joining up transactions, content and data into coherent services which can be better understood by users.

# World class digital publishing

Improve the tools, workflow and publishing community needed to create and maintain high quality, digital-first content at scale, on what is now the 27th most visited site in the UK. Help publishers create content which better meets the needs of users.

### GOV.UK ROADMAP FEB-MAR 2015

updated 23.02.2015

#### just shipped

changes released in the last month and a half

**DONE Ability to publish 1 content format via API** - completed end to end test publishing content into GOV.UK via new write API

DONE MHRA reverse proxy and email alerts live

DONE HMRC contacts can be found in site search

DONE Ability to re-order sections within a manual

**DONE Published legacy reports to marine accidents investigations finder** - technical work to set correct past publication dates

**DONE First GOV.UK content conference** - new regular event to improve collaboration with government publishing community

**DONE First iteration of new policy publisher** - a new app for simplified policy tagging in readiness for post-election updates

**DONE Public performance data for guides and smart answers** - info pages rolled out to 650+ multi-page guides eg www.gov.uk/info/housing-benefit and 40+ smart answers

**DONE Downtime messages on start pages** - ability to schedule messages to users about planned non-availability of govt services

DONE Infrastructure and developer tools improvements including: faster deployment and continuous integration processes; improved database availability; improved logging and alerting for javascript errors; improved error monitoring of email notifications; day-long disaster recovery simulation

DONE Reduced technical debt including: simplified and improved the codebases of finders, router, mainstream frontend; added new option select component to frontend toolkit; identified how to reduce the font file size

**DONE** Added sub-topics to site search index

**DONE** Added metadata to search results for manuals and finders

DONE Service model of parenting and childcare content -

firebreak project to discover how we can model disjointed content into coherent services to meet needs better

**DONE Review of information architecture decisions** - taking stock of the IA and how it evolved through transition, to inform next steps

**DONE** Explored use of Big Query to improve user journeys

DONE Built a finder for European Structural and Investment
Funds - (to be released after review by DCLG)

**DONE** Built Atom feeds for all finders, and email alerts for the competition and markets case finder

DONE Upgraded Whitehall application to Ruby 2 and Rails 4

**DONE** Released a new round of content training dates

**DONE Improved HMRC content post-transition** - completed self assessment; begun review of rates, thresholds and Stamp Duty

DONE Gov.uk/random - content discovery

**DONE HTML publication improvements** - manual numbering now shows in contents list; contents list included in print stylesheet

**DONE** Homepage promo for registering to vote

DONE Save without losing place within mainstream publisher

**DONE** Improved the 'find your nearest' format

DONE Improved the publishing interface for statistics announcements - it's now clearer how to change release dates

Complete transition

Operational excellence

One GOV.UK

Ongoing iteration

	now			next	
	doing this sprint / planned for next sprint			likely to do in the next 3-6 sprints	
content	Centralised content design	With content design community			
design	<ul> <li>75% Courts and tribunals - remaining content transition tasks</li> <li>2% Shared parental leave: adoption</li> <li>70% Disclosure and barring service checker</li> </ul>	<ul> <li>25% Travel advice - iterating format and improving content quality</li> <li>25% Treasury Solicitor and Highways Agency - organisation name changes</li> <li>25% HMRC rates and thresholds review</li> <li>0% HMRC stamp duty review</li> </ul>	90% Merger of "mainstream" and "departments and policy" 2nd line support functions 60% Develop plans for a pilot 'content strategy workshop'	UKVI immigration health surcharge April uprating UKVI biometric residence permit changes FCO births and deaths centralisation part 5	Content team firebreak - 8 April to 6 May, during pre-election restricted publishing period  Dashboard for org publishing model health
core product	Improvement theme: analytics	User and application support		Improvement theme: manuals	User and application support
support and development	70% Universal Analytics tagging - upgrade analytics tagging on GOV.UK to use UA (which is replacing Google Analytics)	99% European Structural and Investment Funds finder  0% Re-publish all HTML publications with manual section numbers  0% Import legacy competition and markets cases and improve filters for CMA finder  0% Display summaries in search results for marine accident reports	<ul> <li>Design high courts presence on GOV.UK</li> <li>Virus scanner on blog platform</li> <li>Roll out 2-factor authentication on blogs (phase 1) - GDS accounts only</li> <li>Merge transition blog into GOV.UK blog</li> <li>Update blog request and approval process</li> </ul>	Next/previous navigation in HMRC manuals Manuals can be downloaded Search within manuals Print a page of a manual Investigate automated quality checking of manuals published via write API  Next theme: user feedback and support	HMCTS corporate presence on GOV.UK Atom and email alerts for statistics announcements calendar Explore options for moving service standard assessment reports to GOV.UK Roll out 2-factor auth on blogs (phase 2) Review tools and resources for blog owners
election preparation	<ul> <li>95% Iterate policy publisher</li> <li>80% Exploratory design of policy area and programme pages</li> <li>80% Spike: history mode - clear differentation of content from different administrations</li> </ul>	<ul> <li>25% Implement history mode in backend</li> <li>25% Agree and implement post-election 'history mode' for blogs</li> <li>60% Produce archiving/takedown guidance for government publishers</li> </ul>	75% Atom feeds for finders 15% Spike: machinery of government changes data model improvements	Implement machinery of government data modelling improvements	
finding things on GOV.UK	60% Review of existing insights into search and browse - build a shared understanding of what is and isn't working for users before we make any changes	15% Develop a set of navigation principles for GOV.UK - guiding rules for future changes	10% Define scope of alpha test of service-oriented information architecture for childcare content  0% Card sort service model categories for childcare and parenting content	Begin upgrade to Elasticsearch 1.4 Build tools to help us categorise all information on GOV.UK	
unified publishing	<ul> <li>50% Get publishing API to proxy content store</li> <li>0% Government frontend can run against content schemas</li> <li>0% Publishing apps can tell publishing API that content can be draft or live</li> </ul>	<ul> <li>O% Deploy all needed publishing pipeline apps to new draft stack</li> <li>O% Government frontend handles scheduled publications</li> </ul>			
infrastructure and tools	25% Ensure mirroring and caching of assets	0% Improve memory usage and performance of the logging system	0% Support unified publishing team in creating a draft (preview) publishing stack	Build a sharded caching system Create a simple CDN to fall back to in event of failure	
Complete transition Operational excellence One GOV.UK Ongoing iteration	FEB-MAR 2015			items in this column can and probably will chang understanding of the needs of GOV.UK users ch	_